

SEDONA Files

With the May 2007 MORA delivery of the CoB's SEDONA records, usmnews.net's **SEDONA Files** series returns. In this installment (#18), we "warm up" by taking a look at some general findings from these most recent versions of CoB faculty SEDONA vitae. We start by taking a look at assistant professor of international business John Lambert, an individual who has been the subject of usmnews.net reports in recent days. Below we have inserted the list of "Courses Taught," – a list that is simply amazing in terms of the number and breadth of subjects that Lambert has mastery over.

John Lambert

College of Business
Visiting - Economics, Finance & International Business
Date of Hire: 2006
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WORK EXPERIENCE

Courses Taught

Business Communications
Business Math
Fundamentals of Economics
Introduction to Business
International Business
International Economics
International Management
Labor Relations
Macroeconomics
Management
Managerial Statistics I
Microeconomics
Money and Banking
Organizational Management
Personal Finance
Real Estate Law
Regression Analysis
Small Business Management
Strategy
Survey of International Economics

Lambert has taught courses that would qualify as ECO, MGT, IB, BA, FIN/REI, and MAT courses. The list itself is reminiscent of institutions with a "Division of Business" focus, rather than a College of Business structure, and it could reflect a shifting of the guard within USM's College of Business under the new leadership of President Martha Dunagin Saunders. At his 10 April 2007 faculty meeting, USM Provost Jay Grimes was

asked if Saunders intends for the CoB to be primarily a teaching school. Grimes did not refute the possibility, as many in the room thought (hoped) he would.

Next we turn to the SEDONA file of MIS professor Donna Davis, who is also the CoB's SEDONA Coordinator and *new* Assurance of Learning Coordinator for AACSB. Davis' SEDONA vita shows that she has published only **one (1)** refereed article in the 21st Century (see below), and that was **5 years ago**. By the time the AACSB Peer Review

Donna F. Davis

Professor

Management Information Systems

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Professor - School of Accountancy & Information Systems

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INTELLECTUAL CONTRIBUTIONS:

Refereed Articles

- Badri, M. A., Davis, D. F., & Davis, D. L. (2002). A Comprehensive 0-1 Goal Programming Model for Project Selection. *International Journal of Project Management*, 20 (3), 154-161.
- Badri, M., Davis, D. , & Davis, D. (2000). Operations Strategy, Environmental Uncertainty and Performance: A Path Analytic Model of Industries in Developing Countries. *Omega, the International Journal of Management Science*, 28 (2), 155-173.
- Badri, M., Davis, D. , Davis, D. , & Hollingsworth, J. (1998). A Multi-Objective Course Scheduling Model: Combining Faculty Preferences for Courses and Times. *Computers & Operations Research*, 25 (4), 303-316.
- Badri, M., Davis, D. , Davis, D. , & Mortagy, K. (1997). Effective Analysis and Planning of R&D Stages: A Simulation Approach . *International Journal of Project Management*, 15 (6), 351-358.
- Badri, M., Davis, D. , Davis, D. , & Al-Mutawa, A. (1997). EDSSF: A Decision Support System (DSS) for Electricity Peak-Load-Forecasting. *Energy, the International Journal*, 22 (6), 579-589.
- Badri, M., Davis, D. , & Davis, D. (1995). A Study Measuring the Critical Factors of Quality Management. *International Journal of Quality & Reliability Management*, 12 (2), 36-53.
- Badri, M., Davis, D. , & Davis, D. (1995). A Study Measuring the Critical Factors of Quality Management. *International Journal of Quality & Reliability Management*, 12 (3), 112-123.
- Badri, M., Davis, D. , & Davis, D. (in press). DecisionSupport for Global Marketing Strategies: The Effect of Country of Origin on Product Evaluation. *Journal of Product & Brand Management*, 4 (5), 49-64.
- Badri, M., Davis, D. , & Davis, D. (1995). Decision Support Models for the Location of Firms in Industrial Sites. *International Journal of Operations and Production Management*, 15 (1), 50-62.
- Davis, D., Gunderson, D. , & Davis, D. (1995). Can DSS Technology Improve Group Decision Performance for End-Users?: An Experimental Study. *Journal of End User Computing*, 7 (2),

Team in 2008, Davis' only refereed article will fall just outside of the 5-year window for AQ status. Why isn't Davis producing more in the area of refereed articles? Well, when she isn't too busy "Coordinating" the output of other CoB faculty, instead of producing her own, she is, like EFIB Chair George Carter and others in the CoB, out working in

private industry. Below you will see all of the “Paid Service” that Davis lists on her SEDONA vita, including the position of Vice President of a software consulting firm:

Paid Service

- 2007: Southwestern publishers, Reviewed selected chapter of a proposed new systems analysis textbook
- 2006: Prentice-Hall publishers, Reviewed all components of a new systems analysis text book
- 2004: D3 Software Developers, Vice President of a software consulting and development firm with annual billings of over \$150,000. Required development of statement of work, negotiation of contracts and client trouble-shooting. Clients were fortune 500 companies.
- 2003: D3 Software Developers, Vice President of a software consulting and development firm with annual billings of over \$150,000. Required development of statement of work, negotiation of contracts and client trouble-shooting. Clients were fortune 500 firms.
- 2002: D3 Software Developers, Vice President of a software consulting and development firm with annual billings of over \$150,000. Required development of statement of work, negotiation of contracts and client trouble-shooting. Clients were fortune 500 firms. Products were middle-ware componets of large distributed systems.

One final note about Davis’ SEDONA file. In the middle of a group of articles published 12 years ago (see above), Davis lists an “(in press)” article at the *Journal of Product & Brand Management*. This is the first piece of evidence in what could be a new AACSB scandal involving the CoB. Is this a 1995 article, or is this article “(in press)” as Davis indicates? The answer is important because under one classification the article counts toward Davis’ AQ status, while under the other classification it does not.

Next we turn to the SEDONA file of economics professor Mark Klinedinst, part of which is inserted below. Like Davis, Klinedinst appears to classify a number of older refereed

Professor

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Date of Last Promotion: 1998
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INTELLECTUAL CONTRIBUTIONS:

Refereed Articles

- Klinedinst, M. A. (in press). Productive Efficiency during Transition: Evidence from Bulgarian Panel Data, *Journal of Comparative Economics*, vol. 26, September 1998, pp. 446-464 (with D. Jones and C. Rock). *Journal of Comparative Economics*.
- Klinedinst, M. A. (1998). Static and Dynamic Productivity among Yugoslav Enterprises: Components and Correlates, *Journal of Comparative Economics*, vol. 26, December 1998, pp. 805-821 (with G. Ferrier and C. Linvill). *Journal of Comparative Economics*.
- Niroomand, F. (1995). Government Involvement in the Economy and Economic Growth. *Hacienda Publica Espanola*, 134 (3), 145-152.
- Klinedinst, M. A. (in press). The Japanese Cooperative Sector, *Journal of Economic Issues*, June 1994, Vol. 28, No. 2, pp. 509-518 (with H. Sato). *Journal of Economic Issues*.
- Klinedinst, M. A. (1992). Structural Factors, Policies and Productive Efficiency of Socialist Enterprises, *European Economic Review*, January 1992, Volume 36, No. 1, pp. 179-199 (with J. Prasnikar, J. Svejnar). *European Economic Review*.

articles as “(in press)”. Unlike Davis, he does include the actual dates inside the entries. However, the CoB’s AACSB Peer Review Team was in Hattiesburg for only about a day and a half, and was pressed for time in reviewing all of the CoB’s research qualifications. It is likely that they glossed over Klinedinst’s record and included the two “(in press)” articles as part of his 2001-2006 “AQ window.” If this was done, did CoB administrators correct this notation by AACSB officials, or did they “let it go,” only to fall in the “mistakes were made” category should the misclassification be discovered? We will continue to investigate this possibility and provide details in future installments of **SEDONA Files**.